## August 13, 2011 (you can change out date as needed)

Dear (type in name here),

Thank you for your order! You'll find a Parrot Spot customizable mouse pad enclosed with your order, a gift from us to you and our way of saying thanks for your business.

The Parrot Spot was founded on the dream of creating a sustainable, living community where education, ideas and products that support bird ownership are featured and where Aviculture as a whole, can move forward. As a new customer we invite you to be a part of our community.

Our aim is to reduce the numbers of parrot owner abandonment by educating our customers on the basics of bird ownership.

Our e-Newsletter, Facebook page, Twitter page and Blog were all developed with this in mind—to help you to have the best relationship possible with your parrot. Links to each of these can be found on our home page. We'll offer monthly specials on products, recipes and ongoing education.

We sincerely hope that you'll visit and use each these social outlets and use them to help enrich the bond you have with your companion parrot.

Thank you again for your patronage!

Sincerely,

Jamie Lindmeyer Owner/Founder, The Parrot Spot Jamie@theparrotspot.com